

Shell Happy Box - Bringing Convenience Closer to Customers



Artelia in the Philippines had completed the installation of **Shell Happy Boxes** last June 2021.

Over **90 Shell Service Stations** in various locations in the Philippines have been successfully installed with Happy Boxes.

A Happy Box is a vending machine style convenience store wherein customers' stopover needs like beverages and snacks are available for purchase. Customers may enjoy snacks while having their gas tanks refilled. This is hassle free and will definitely save the customers' time especially those in a hurry.

The Happy Boxes were installed in Shell Service Stations which have smaller land areas that Shell Select Stores cannot fit into. Thus, the solution of providing a much smaller and easy to build store filled with the most needed products of customers.

This project is significant for Artelia in the Philippines as this is the pioneer of such and was first launched in the Philippines. Together with Shell, we are bringing convenience closer to customers.



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